

# SHOZAB RAZA

Sylvia Street, Boston, MA, 02130  
(857) 308-8565, shozab.1997@gmail.com  
[www.shozabraza.design](http://www.shozabraza.design)

## EXPERIENCE

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### Postmodern Pantomime

*Dec 2023 - Present*

Founder and Director: Spearheading the development of the visual brand identity, designing promotional collateral (digital and print), and direction/performance.

### SharkNinja

*Jul 2023 - Dec 2023*

Graphic Designer: Designed box packaging, web and print collateral, and product images for retail partners like Amazon, Sephora, and Costco.

### Massachusetts College of Art and Design

*Jan 2023 - Present*

Graphic Designer for Continuing Education Department (Contract)

Teaching Assistant: Studio Foundation (Prof. Robert Coppola)

Design Assistant: Design and Performance (Assistant Prof. Ryan Diaz)

Designer and Social Media Manager: MFA - Dynamic Media Institute

Summer Programs Design Assistant (Poster, Banner and Certificate Design)

R&D Assistant: Sustainability Studios (Assistant Prof. Jane Marsching)

### Big Immersive

*2020 - 2022*

Concept Artist and Designer: Designed Illustrations, Visuals and Infographics for Paramount Pictures, Universal Music, Legendary Pictures, Bored Ape Yacht Club, The Boys and Formula 1

### Pencil House

*2018 - 2022*

Muralist & Designer: Designed and executed over 50 large-scale murals and installations for prominent clients including Coca-Cola, PepsiCo, Gloria Jeans, & KFC

## EDUCATION

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### Interaction Design & Projection for Live Performance, MIT

*Elective Course*

Interaction design, Lighting design, Multimedia, & Performance art

Installation on display at the R&D Pub (Stata Center, Massachusetts Institute of Technology)

### MFA - DMI, Massachusetts College of Art and Design

*Sep 2022 - May 2024*

Graduated with distinction and recipient of the graduate award for Big, Bold, Creative Thinking.

### BFA - Visual Communication Design, National College of Arts, Lahore

*2017 - 2021*

Graduated with distinction - Topped the Batch of 2017

## SKILLS

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Graphic Design: Adobe Illustrator, Photoshop, & Indesign, Figma

Fabrication: 3d printing, Lasercutting, Metal & Woodworking

Creative Coding: Processing, Touchdesigner, MaxMSP, & Isadora

Electronics: Circuitboards, Sensors, & Soldering

Performance: Movement and Silent theatre

## EXHIBITIONS

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### Solo

2023 – Material Nature (Solo Exhibition), Godine Gallery, Boston, MA, United States

### Curated

2023 – Material Nature (Solo Exhibition), Godine Gallery, Boston, MA, United States

2023 – Fresh Media, Boston Cyberarts Gallery, Boston, MA, United States

### Selected

2023 – Transhumanism, Face It, Piano Craft Gallery, Boston, MA, United States

2023 – Holiday Smallworks Sale, Cambridge Association of the Arts - Canal Gallery, Boston, MA, United States

2023 – Naamyaati Machine, Design Biennial 2023, Massart x SoWa gallery, Boston, MA, United States

2023 – Naamyaati Machine, DRIFT, Patricia Doran Gallery, Boston, MA, United States

2023 – Naamyaati Machine, Fresh Media 2023, Boston Cyberarts Gallery, Boston, MA, United States

2022 – Transhumanism, Design Biennial 2022, Massart x SoWa Gallery, Boston, MA, United States

2022 – Transhumanism, The Away Show, Student Life Gallery (Massart), Boston, MA, United States

2022 – Transhumanism, Spooky Gallery, Massart Vision Magazine, Boston, MA, United States

## PERFORMANCES

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2023 – Enso Resonance, Hunneman Hall (Brookline Public Library), Boston, MA, United States

2023 – Enso Resonance, Burnes Hall (New England Conservatory), Boston, MA, United States

2023 – Dreamcatcher (Direction and Solo Performance), Pozen Center, Boston, MA, United States

2021 – & Then (Direction), National College of Arts, Lahore, Pakistan

2019 – The Trial (Direction and Lead Performance), Al-Hamra Performance Hall, Lahore, Pakistan

2017 – The Ressurrection (Lead Performance), National College of Arts, Lahore, Pakistan

## AWARDS AND RECOGNITION

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2024 – Award for Big, Bold, Creative Thinking (Massachusetts College of Art and Design)

2023 – Face It, Media coverage, CBS news, Boston

2022 – Graduate Dean's scholarship, Massachusetts College of Art and Design

2020 – Distinction (Visual Communication Design), National College of Arts, Lahore

2019 – Performance of the year / Best Production / Best Director, & Then, NCA Farewell Festival

2019 – Best Performance / Best technicals (Light Design), & Then, University College Lahore

2018 – Undergraduate Merit Scholarship, National College of Arts, Lahore