

# SHOZAB RAZA

Designer | Creative Technologist | Educator

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(857) 308-8565

Boston, MA

[www.shozabraza.design](http://www.shozabraza.design)

## WORK EXPERIENCE

### WIX Studio

Design Fellow (WIX Weblab) | Feb 2025 - Present

A competitive design fellowship focused on innovative web design, UX/UI, and creative technology.

### Boston University

Adjunct Faculty (Design Strategy and Software) | Jan 2025 - Present

Design Strategy & Software, CM501, provides knowledge and practice for effective graphic design for all media. Develops a foundation in design principles and software skills including Adobe Illustrator, Photoshop, and InDesign.

### Massachusetts College of Art and Design

Instructor - Generative Design | Fall 2024 - Present

A certificate course covering generative design, TouchDesigner nodes, geometry creation, image processing, audio-visual interaction, and interactive media.

Instructor - Digital and Time-based Media | Summers 2024

Taught Multimedia skills including graphic design, light painting, performance and shadow puppetry with Artward Bound.

Instructor (Graphic Design) | Summers 2024

Taught Graphic design fundamentals with Summer Intensives.

Teaching Assistant (Design & Performance) | Spring 2024

Assisted Assistant Prof. Ryan Diaz in teaching a visual communication course to undergraduate juniors and seniors.

Teaching Assistant (Electronic Project for Artists) | Fall 2023

Assisted Prof. Dana Moser in teaching a Studio of Interrelated Media (SIM) elective course.

Visual Designer and Social Media Manager (DMI) | Spring 2023 - Spring 2024

Developed brand guidelines and managed social media, boosting engagement and enrollment by 50%.

### Boston Cyberarts Gallery

Visual Designer and Consultant | May 2024 - Jan 2025

Designed brand identity for the Boston Immersive Music Festival, curating shows with musicians, visual artists, and technologists that got featured in WBUR. I also developed posters, marketing assets, and social media, contributing to a ~200% increase in engagement.

### SharkNinja

Content and Packaging designer (Co-op) | Jul 2023 - Dec 2023

Designed box packaging, web and print collateral, and product images for retail partners like Amazon, Sephora, and Costco.

### Big Immersive

Concept Artist and Designer | Apr 2021 - Jul 2022

Designed concept art and assets for blockchain corporations including Legendary, Paramount, Universal Music, and Bored Ape Yacht Club.

### Pencil House

Visual Designer and Muralist | Apr 2018 - Oct 2022

Designed illustrations and painted large scale murals for over 30 international clients including CocaCola, Pepsico, KFC, and Gloria Jeans.

## SKILLS & TOOLS

### Design

- Adobe Creative Suite
- Figma
- Wordpress
- WIX
- Squarespace
- Cargo

### Creative Technology

- Additive Manufacturing (3d Printing)
- Fabrication (Metal/Wood)
- Electronics (Circuitboards and Sensors)
- Light & Sound Design
- Theater Direction/Performance
- Blender
- Touchdesigner and Isadora
- Max MSP
- Processing and P5.js

## EDUCATION

### UX Design (Certificate)

Google

May 2024 - Jul 2024

### Interaction Design (Elective)

Massachusetts Institute of Technology

Sep 2023 - Dec 2023

### MFA Multidisciplinary Design

Massachusetts College of Art and Design

Sep 2022 - May 2024

- Big, Bold, Creative - Graduate Award
- Graduate Dean's Scholarship

### BFA Communication Design

National College of Arts

Feb 2017 - Mar 2021

- Graduated with Distinction
- Undergraduate Merit Scholarship

## INTERESTS

Mime Performance, Technical Theater; Generative Art; Philosophy; Science Fiction; Teaching Being a Pseudo Chef; Memes; Playing guitar secretly

## UPCOMING

- 2025 – Curation (Time Machines - A Multimedia Exhibition), Piano Craft Gallery, Boston MA, US
- 2025 – Public Art Installation, Wheaton College, Norton MA, US

## EXHIBITIONS

### Solo

- 2023 – Material Nature (Solo Exhibition), Godine Gallery, Boston, MA, United States

### Curated

- 2023 – Fresh Media 2023, Boston Cyberarts Gallery, Boston, MA, United States
- 2023 – Material Nature (Solo Exhibition), Godine Gallery, Boston, MA, United States

### Selected

- 2024 – Diwali Soiree (Governor of Massachusetts), The Foundry, Cambridge, MA
- 2024 – Waveforms, Museum of Science, Boston, MA
- 2024 – INFECTION by Spark, Northeastern University, Boston, MA
- 2024 – 1 Hour Party, Hue Boston, MA
- 2024 – Looking Backward, Looking Forward, Doran Gallery, Boston, MA
- 2024 – Bioarts Science Bonanza, DMC Massart, Boston, MA
- 2024 – Print Forward, Frances Euphemia Thompson, Boston, MA
- 2024 – Fresh Media 2024, Boston Cyberarts, Boston, MA
- 2024 – Face It, Piano Craft Gallery, Boston, MA
- 2023 – Interaction Design Exhibit, Stata Center MIT, Cambridge, MA
- 2023 – Cambridge Association of the Arts, Cambridge, MA
- 2023 – The Away Show, Student Life Gallery, Boston, MA
- 2023 – Design Biennial 2023, Massart x SoWa, Boston, MA
- 2023 – DRIFT, Patricia Doran Gallery, Boston, MA
- 2023 – Fresh Media 2023, Boston Cyberarts, Boston, MA
- 2022 – Design Biennial 2022, Massart x SoWa, Boston, MA
- 2022 – The Away Show, Student Life Gallery, Boston, MA
- 2022 – Spooky Gallery, Massart Vision Magazine, Boston, MA

## AWARDS AND RECOGNITION

- 2025 – CanvasRebel (Article/Interview)
- 2025 – WIX Weblab Fellow, New York, US
- 2024 – CanvasRebel (Article/Interview)
- 2024 – Award for Big, Bold, Creative Thinking (Massachusetts College of Art and Design)
- 2023 – AICAD Fellowship (Nominated)
- 2023 – Face It, Media coverage, CBS news, Boston
- 2022 – Graduate Dean's scholarship, Massachusetts College of Art and Design
- 2020 – Distinction (Visual Communication Design), National College of Arts, Lahore
- 2019 – Best Director (& Then), UCPAF, Lahore, PK
- 2019 – Best Technicals - Lighting Design (& Then), UCPAF, Lahore, PK
- 2019 – Best Production Design (& Then), Farewell Festival NCA, Lahore, PK
- 2019 – Best Performance, & Then, NCA Farewell Festival
- 2018 – Undergraduate Merit Scholarship, National College of Arts, Lahore

## TEACHING AND WORKSHOPS

- 2025 – Lecturer (Design and Strategy), Boston University
- 2024 – Instructor (Generative Design), Massachusetts College of Art and Design, Boston MA, US
- 2024 – Instructor (Digital and Time-based Media), Massachusetts College of Art and Design, Boston MA, US
- 2024 – Instructor (Graphic Design), Massachusetts College of Art and Design, Boston MA, US
- 2024 – Guest Reviewer, Communication Design, Massachusetts College of Art and Design, Boston MA, US
- 2024 – Teaching Assistant (Design & Performance), Massachusetts College of Art and Design, Boston MA, US
- 2024 – Workshop (Mime Performance), Massachusetts College of Art and Design, Boston MA, US
- 2023 – Teaching Assistant (Artists Journal), Massachusetts College of Art and Design, Boston MA, US
- 2023 – Teaching Assistant (Electronic Projects for Artists), Massachusetts College of Art and Design, Boston MA, US
- 2022 – Workshop (MIME Performance), Massachusetts College of Art and Design, Boston MA, US
- 2018 - 2019 – Direction (MIME Theater), Neo Transitional Mime, National College of Arts, Lahore, PK

## PERFORMANCES

- 2024 – VOID, Stagehack (Boston Tech Poetics), MIT Theater Arts, Cambridge, MA
- 2024 – Transporter, Boston Cyberarts, Boston, MA
- 2023 – Enso Resonance, Hunneman Hall (Brookline Public Library), Boston, MA
- 2023 – Enso Resonance, Burnes Hall (New England Conservatory), Boston, MA
- 2023 – Dreamcatcher (Direction/Solo Performance), Pozen Center, Boston, MA
- 2021 – & Then (Direction), National College of Arts, Lahore, Pakistan
- 2019 – The Trial (Direction/Lead Performance), Al-Hamra Performance Hall, Lahore, Pakistan
- 2017 – The Resurrection (Lead Performance), National College of Arts, Lahore, Pakistan

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